

misaharada
london

PUNK VICTORIANA



ZADIE AWALL71820



ZOE AWALL71284

PRESS RELEASE

“PUNK VICTORIANA”

Autumn/Winter 2018 collection

Misa was feeling a little rebellious when designing her new Autumn/Winter collection, which takes the concept of hat-wearing as an act of self-expression and turns up the volume.

Taking inspiration from her old heroes and heroines of the punk rock era, oversized utilitarian caps and berets are embellished with pearls, crystals, chains and studs to provide a strong military silhouette with attitude. Misa’s playful take on punk is more evident in her uni-sex line; the use of stripes and raw hand-stitched detail on crushed shapes are perfect for the modern day Victorian toy boy.

The collection is also influenced by Victorian opulence with regal shades of mustard, raspberry and winter turquoise in plush felts and heritage tweeds.

With more emphasis on silhouettes than ever, winter headdress are adorned with curled ostrich feathers and a customised eye motif encrusted with pearls adds a majestic feel.

This is the perfect collection to celebrate Misa’s 20th anniversary which brings together some of her favourite styles and influences to send a strong message of female empowerment.

BRAND PROFILE

Misa Harada trained at The Royal College of Art in the mid 1990’s after which she spent four years designing for Royal appointed milliner Frederick Fox.

In 1998 Misa Harada launched her own label at Paris Fashion Week and her quirky yet elegant designs quickly became well known within fashion and millinery circles. Misa’s use of traditional millinery and unique style has been championed by former collaborators Katharine Hamnett, Thierry Mugler and Yohji Yamamoto. In November 2015, Misa’s retrospective exhibition titled “Hats off” was held at Pola museum in Tokyo.

As well as regularly featuring in International fashion publications, Misa has designed hats and head pieces for celebrities that include The Scissor Sisters, The Rolling Stones, Mickey Rourke and Jennifer Aniston.

Today Misa Harada’s women’s and men’s collections are sold in over 120 retail outlets across fifteen countries.

AW18 ALLURE COLLECTION



ZADIE AWALL71820

Shell shaped headdress in black velour on Alice band, with sassy bows



SUSIE AWALL71821

Shallow beret in black velour, with crystal chain motif and velour bow



DEBBIE AWALL71822

Asymmetric cap in navy velour, with eye motif with pearls



TILDA AWALL71823

Curled ostrich feather headpiece on Alice band, with black velour bow



ZOE AWALL71824

Conical shaped headdress in black melazine, with eye motif with pearls, wrapped with honey-comb veil



NOA AWALL71825

Beret with groove in raspberry velour, wrapped with honey-comb veil



IVY 2 AWALL71826

Structured turban in navy fringe cut embroidered tulle



AW18 LADIES LUX COLLECTION



CHER AWLUX71850

Porter's cap in ocelot print wool, with patent bow and spiky stud



NINA AWLUX71851

Porter's cap in mustard velour, with navy and metallic gold ribbon stripe



ELIZA AWLUX71852

Porter's cap in black wool, scattered with gold pearls



ALEXANDRA AWLUX71853

Round cloche in ocelot print melazine, with patent bow and spiky stud



CORA AWLUX71854

Round cloche in raspberry velour, with navy and metallic gold ribbon stripe



ADELIA AWLUX71855

Tall riding cap in black velour, with navy and red velvet flowers



HAZEL AWLUX71856

Tall riding cap in black wool, with crystal chain motif



RHINO AWLUX71857

Porter's cap in raspberry velour, with honey-comb veiled peak and patent trim



AW18 LADIES LUX COLLECTION



VIVI AWLUX71858

Boater in black wool, wrapped with honey-comb veil and patent trim



ARIANE AWLUX71859

Boater in navy velour, with navy and metallic gold ribbon



FIFI AWLUX71860

Asymmetric cloche in black wool, with cascading satin ruffles



MAGGIE AWLUX71861

Asymmetric cloche in navy wool, with crystal chain motif



IZZY AWLUX71862

Side rolled cloche in turquoise velour, with patent trim and seahorse motif



GEMMA AWLUX71863

Side rolled cloche in raspberry velour, with navy and red velvet flowers



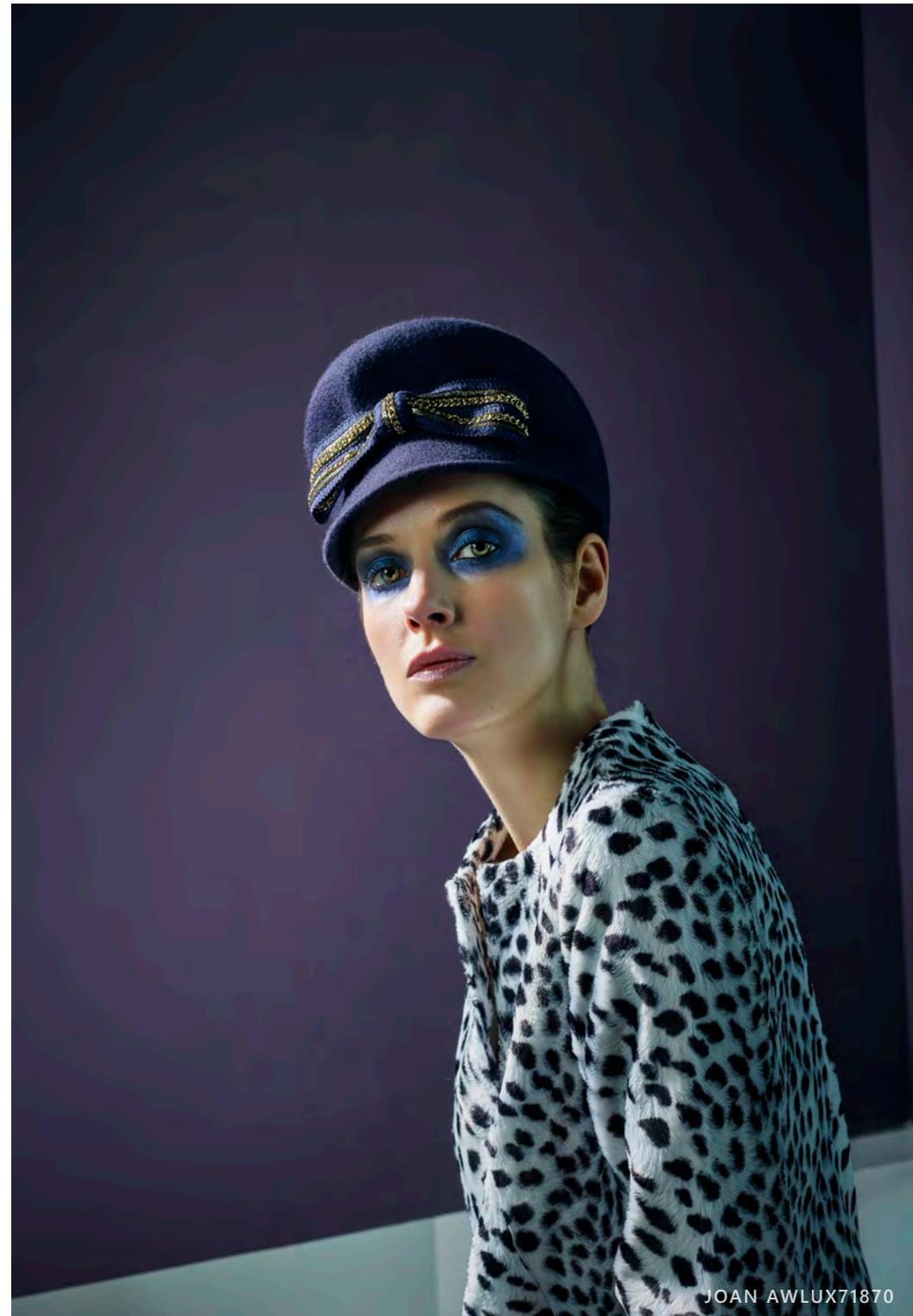
ANNE AWLUX71864

Asymmetric trilby in navy velour, wrapped with retro gold chain embroidery



KARLY AWLUX71865

Asymmetric fedora in black wool, with crystal chain motif



JOAN AWLUX71870



MICK AWLUX61877



LINDA AWLUX71866

Fedora in mustard wool, wrapped with gold and black two-tone sequin band



POLLY AWLUX71867

Beret in navy velour, with crystal bow



ANJA AWLUX71868

Beret in black wool, wrapped with gold and black two-tone sequin band



CHARLOTTE AWLUX71869

Asymmetric marine cap in navy velour with gold crystal balls



JOAN AWLUX71870

Military style cap in navy wool, with navy and metallic gold bow



SYLVIA AWLUX71871

Military style cap in turquoise velour, with amethyst crystal balls



VITTO AWLUX71872

Biker's cap in black velour, with crystal bow



MEG AWLUX71873

Rasta cap in mustard velour, with retro gold chain embroidery



JESSICA AWLUX71874

Rasta cap in raspberry velour, with beaded emblem



NICO AWLUX71875

Cap in turquoise velour, with eye motif with pearls



WENDY AWLUX71876

Beret with steps in black wool, with silver tiger brooch



LISA AWLUX71877

Beret with steps in mustard velour, with mh logo

AW18 UNISEX COLLECTION



JOE AWLUX61875

Porter's cap in turquoise velour, with hand embroidered "Rock"



BAXTER AWLUX61876

Porter's cap in grey & black stripe wool, with mh button



MICK AWLUX61877

Rasta cap in red & black stripe wool, with mh button



JOHNNY AWLUX61881

Sailors hat in navy wool, with mh button



MARTIN AWLUX61882

Sailors hat in blue & black stripe wool



ROBERT AWLUX61883

Pork-pie hat in raspberry velour, with spikey studs of letter "m"



GILBERT AWLUX61878

Rasta cap in khaki velour, with metallic bone chain of letter 'm'



IGGY AWLUX61879

Biker's cap in black wool, with spikey studs of letter "m"



EDGAR AWLUX61880

Crushed topper in mustard velour, with hand stitched detail



STU AWLUX61884

Asymmetric trilby in black wool, with metallic bone chain of letter 'm'



MONTY AWLUX61885

Short brimmed trilby in blue & black stripe wool



SID AWLUX61886

Oversized fedora in khaki velour, with hand embroidered "Rock"

AW18 UNISEX COLLECTION

AW18 ANNIVERSARY COLLECTION



MITSUKO AWANN7180



MITSUKO AWANN7180

Pleated cap in beige & brown
tartan check tweed



RIO AWANN7181

Marine cap in black lame tweed,
with mh buttons



CHAKA 2 AWANN7182

Turban headband in ocelot
print faux pony



OLIVIA AWANN7183

Beret in beige & brown
tartan check tweed



ELETTRA AWANN7184

Biker's cap in leopard print faux pony



SUVI AWANN7185

Asymmetric beret in ocelot
print faux pony



NICKY AWANN7186

Baker boy cap in
black & white tweed

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